# Lessons Learned from the Global Financial Crisis

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### The Financial Crisis – A Systemic Event MBa

- U.S. Housing Finance Icons Fell 2007 & 2008
- Structural Stress and Uncertainly
- U.S. & World Economies Shaken
  - Crisis of Confidence
  - U.S. Home Values Dropped 33% from Peak in 2006
    - \$7 Trillion of Lost Household Wealth
    - 7 Million Families Lost their Homes
- Collective Failure Industry & Policymakers Failed to Anticipate Crisis
  - Unrealistic Expectations re: Home Price Appreciation
  - Misplaced Faith in "Self-Correcting" Markets

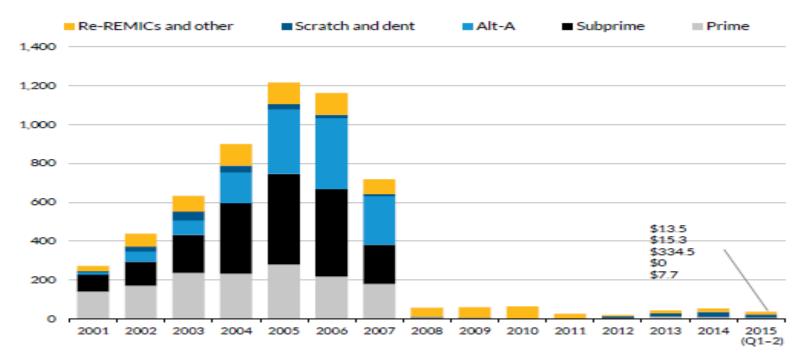
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#### **FHFA Expanded House Price Index**

(Quarterly, SA, 1991Q1 = 100)



FIGURE 2
Private-Label Residential Mortgage-Backed Securities Issuance, 2001–15
Billions of dollars



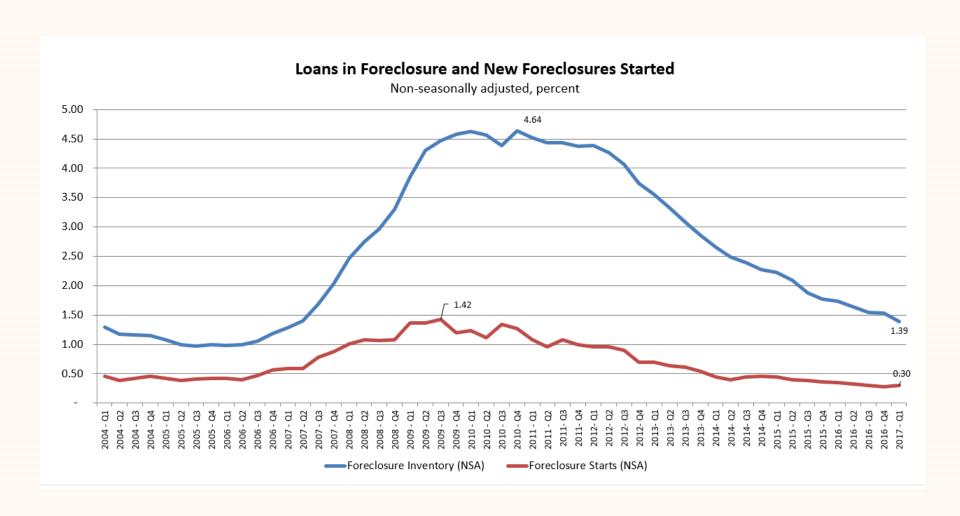
Sources: Inside Mortgage Finance and Urban Institute.

Note: REMIC = real estate mortgage investment conduit.



#### **Consequences of the Crisis**





#### **Massive Policy Response**



- Dodd-Frank "Wall Street Reform and Consumer Protection Act of 2010"
  - 815 Pages
    - National Bank Act (1864) 29 pages
    - Glass Steagall (1933) 37 pages
    - GLBA (1999) 145 pages
    - Calls for Hundreds of New Regulations
    - Complete Overhaul of U.S. Mortgage Rules
    - Two Key Areas:
      - Protect Financial System
      - Protect Consumers

## Diagnosing the Failures in Consumer Protection



- Risk Layering
- Misuse of Products
- Misaligned Incentives
- Asymmetrical Information
- Low-Income and Less Sophisticated Consumers Vulnerable Targets

## Protecting Borrowers – Key Policy Goals



- New Rules Close Gaps in Regulation of Entities & Practices
  - Supervise Less Regulated Entities
  - Target Common Abuses
- Accountability Consequences for Breaking Rules
  - Align Incentives between Borrower & Lender/Investor
  - Effective Enforcement
- Transparency Clear Disclosures & Better Information
- Balance Preserve Access to Affordable Mortgage Credit
  - Robust & Competitive Marketplace
  - Responsible Innovation & Risk Taking

## Assessing the Current Environment—Policy Questions and Implications



- Balancing Consumer Protection with Market Efficiency & Innovation
- Dynamic versus Static Regulation Pros and Cons
- Importance of Legal Clarity & Certainty Costs to Consumers
- Structural/Design Flaws versus Marketplace Failures
- Access to Credit, Affordability, and Sustainable Homeownership