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“ Asia-Pacific: Regional Developments in Housing Finance”

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ASIA PACIFIC UNION FOR HOUSING FINANCE (APUHF)

- Housing Scenario and Challenges around Globe
- Defining affordability for Low-Income Housing (LIH)
- Housing Pyramid
- Regulatory Framework in the Region
- Economic Impact of Real Sector
- Electricity Poverty and Low-Income Housing
- Housing: Story of Singapore
- HDFC India: a model housing finance institution on global scene
- Malaysia: a success story on the region backed by Cagamas
- Thailand: Housing and Housing Finance
- Self-Contained Communities for Housing: Case of CODI Thailand
- Issues we know, Answers we need

Contents

- World Population is 7.5 billion. By 2050 it will be 10 bn plus. (was One Bn in 1800, 4 Bn in 1974)
- Current average net population growth about 130,000/day. (Interesting to see World Population Clock)
- Every second person on the globe lives in urban areas, and by 2050 three out of four (70%)
- By 2020, it is estimated that the world slum population will cross 1 bn
- World needs 4,000 houses an hour to keep up with demand and backlog (UN-Habitat).
- Since “Serviced land” availability is limited, population density (Persons/Sq. KM) is on the rise.
- In Bangladesh, Population Density is 1,237 (was 381 in 1961), while it is 28,410 in city of Dhaka.
- In India, Population Density is 441 (was 154 in 1961), while it is 28,500 in the metropolitan of Mumbai.
- Almost half of the world lives on less than \$ 2.50 a day, and four out of five under \$ 10 a day

In view of this population and urbanization explosion:

- The percentage of people without access to decent, stable housing is rising.
- Adequate housing is vital to the health of the world’s economies, communities and populations.
- If we are to succeed in the fight against poverty, we must support expansion of housing both as policy as well as practice.

- **Asia-Pacific represents:**
 - 1/4th of the world's population, and including China nearly half of the world population
 - Nearly 1/2 of the world's poor
 - Region is faced with massive housing shortage. Nearly entire urban shortage is in low-income category
- **Awareness:** Housing has become a popular political slogan.
 - “Housing for all”;
 - “Slum Free Cities”
 - “Maang Raha hai har Insaan - Roti, Kapra, aur Makan” (Every human demands food, clothing and shelter); etc.
- **Delivery:** In few countries it is SOME, but in most there is NONE

Each country in the region has its own geo-socio-economic parameters, while all face a common issue of “shelterless poor

- IDB member Countries need around 8.2 mn new housing units/year. To meet this yearly demand they will need US\$ 15.5 Bn/year of investment in housing sector.*
- Need for new housing for 8 mn plus due to population growth is based on 5-5.5/HH and population growth rate of 2.8%
- The yearly requirement of housing in Muslim World is growing at 2.83% p.a.
- Sharia-Compliant Housing Finance in Muslim Countries is around 20% only.
- Muslim Population Share: Africa-53.0 %, Asia-32. 2%, Europe-7.6 %, N. America-1.8 %.**
- Urban population of IDB member countries is growing at 2.8% per year (Worldwide growth 0.5%).
- The total urban population of IDB member Countries is 731 Mn in 2010, representing nearly half of total population of IDB member countries.
- MD to GDP ratio is highest in Malaysia (32%), and lowest on Pakistan and Egypt(below 1%).

Housing is a 'Numbers' game – The OIC member countries are no exception

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* IRTI-IDB Occasional paper, 2012. OIC and IDB membership is the same.

**www.IslamicPopulation.Com

Market Housing:

- Represents High and Middle Income Market Segments
- ***Market Segment*** is addressed by market forces on its own without any need for state-intervention or support
- Supply is there to meet the demand

Social Housing:

- Represents lower-middle and low-income market
- Social segment needs state intervention/support to facilitate affordable housing supply and an enabling environment –***LIH Segment***

Housing Microfinance

- Bottom of the Pyramid: The candidates for housing microfinance, needing delivery through direct/indirect state subsidies. ***EWS Segment***

Market Segmentation for Affordability:

Income Affordability:

- India: 30-40 % of household income
- Pakistan: 30-40 % of household income
- Indonesia: 30 %
- Malaysia: 30%
- Thailand: If a household earn the amount 25% of which can be paid off for housing, then the housing is said to be affordable for that household.
- Philippine: Housing is considered to be affordable if monthly amortization/ rental is PHP 264.78 (US\$ 6.38) in the first decile, PHP 388.71 (US\$ 9.36) in second decile and PHP 496.38 (US\$ 11.96) in third decile.
- Hong Kong: Like in the United States and the United Kingdom, Hong Kong uses the median rent-to-income ratio as an affordability yardstick for rent setting.

Cost Affordability:

Generally considered at 4-6 times of Annual Income

Definition of Affordability:

Income Affordability: As percentage of Gross Household Income

Cost Affordability: 4-6 times of Gross Annual Income

Affordability Defined....*haves*



ANTILIA: Mukesh Ambani House Mumbai One Billion Dollar, 27 Story, 400,000 Sq. Ft Area, 600 Staff to maintain
Mr. Ambani does not live in it

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Affordability is not what you wish, its what you desire and can have it

Affordability Defined....*have-nots*



Cage Housing in Hong Kong



Shoes made of used Mineral Water Bottles

**Affordability is what you essentially need and need economic empowerment to have it.
This essential need, the poor are obliged to find their own ways and develop slums**

- Government at federal and provincial levels: Facilitator and Enabler Role.
- Urban Planners : Integrator of Housing and Habitat Development with Urban Planning.
- Fiscal Authorities : Providers of Fiscal Incentives to LIH Developers and Material Suppliers.
- Regulatory Agencies like central bank, building control authorities etc: Makers and implementers of construction codes for Fiscal Authorities, Building Control Authorities etc.
- Academia: People involved in research and development on Urban Planning, Housing and Construction Materials.
- Developers: Engaged in development of large scale LIH, Innovative Construction Technologies for Manufacturing Scale Production, Development models under PPP Modes, etc
- Construction Materials Industry (CMIs): Provider of standardized CMIs
- Housing Finance Companies and Commercial Banks HFCs/CBs): Providers of Diversified Housing Products, Expansion of outreach
- Land Agencies/Land Banks (Land): Arranger and manager of Raw Lands and Serviced Lands, enhancing supply of lands under PPP modes.

Stakeholders of Housing

- **India:** The overall housing finance regulatory role and responsibility is with Reserve Bank of India (RBI). In 1988, RBI created National Housing Bank (NHB) as its wholly owned subsidiary and transferred the development and regulations of HFCs to it. RBI retained housing finance regulations of commercial banks and is maintaining active liaison with NHB on its regulatory role on housing for specialized companies.
- **Singapore:** Central Bank of Malaysia (MAS)
- **Malaysia:** Bank Negara Malaysia (BNM), The Central Bank of Malaysia.
- **Thailand:** Bank of Thailand, The Central Bank
- **Philippine:** BSP, The Central Bank
- **Pakistan:** State Bank of Pakistan (SBP) for commercial banks and DFIs, while HFCs are regulated by the Securities and Exchange Commission (SECP).
- **Afghanistan:** Da Afghanistan Bank, The Central Bank
- **Bangladesh:** Bangladesh Bank, The Central bank along with Ministry of Finance.
- **Indonesia:** Bank of Indonesia (BI) along with Ministry of Finance

Regulatory Framework in the region

- **Developed World:** Real Sector contributes to the growth and development of 71 CMIs and contribution to GDP is 7-10%. In USA, it has direct and indirect linkage to 272 industries.
- **Developing World:** Contribution spreads over about 42 CMIs and contribution to GDP is 3-6%
- **India:** Real sector is playing a vital role in overall growth of the economy, growing at 20%pa in recent past and contribution to GDP is 7-8%.
- **China:** 5-6% , UK: 7%, USA: 9%
- **Multiplier effect into economy:**
 - Philippine:** Housing sector has a great economic impact. Citing example of Philippine, for every Peso spent on housing will create 2.3 jobs, has 3.3 pesos as Value Creation Multiplier, 0.47 as Household Income Multiplier and 3.9 Pesos as Indirect Tax Multiplier.
 - India:** IRs 1.0 invested in construction contributes IRs 0.8 to GDP (Agri-0.2, Manuf. 0.14)
IRs 10 mn in construction generates employment of 22,000 unskilled man-days, 23,000 semi-skilled man-days, and 9,000 technical man-days.

Economic impact of Real Sector

Global Lighting Program of IFC

- Nearly 1.3 billion people worldwide live without any access to electricity (being Off-Grid).
- Nearly 800 million people in Asia live in a state of near darkness
- International Finance Corporation (IFC) has launched a Global Lighting Program.
- Lighting Asia is the Asian component of this program.
- IFC has assessed some solar lights manufactures for “quality certification”.
- In each country IFC has partner organizations, which include companies engaged in solar business, NGOs and Microfinance Institutions.
- IFC promotes this program through consumer awareness and policy advocacy.
- In Asia, IFC has conducted a few exhaustive studies on penetration and impact of this program in seven countries of Asia.
- The reports concludes that program had positively impacted life of this electricity-poor population in terms of education, income generating activities, health and improved environment.

IFC’s Global lighting Program is being successfully used as affordable, viable and reliable option in meeting basic electricity needs of the low-income habitat.

Electricity Poverty and Low-Income Housing

Approximately 80% of Singapore's housing stock is built by the HDB, with home ownership financed through CPF savings. As a result:

- The country's home ownership rate is above 90% (at 50% in 60s)
- 75% of the housing stock in 2015 classified as “public housing”; 82% of the resident population live in HDB estates, of which 79% lived in HDB-sold flats.
- The remaining private housing sector transactions are by higher-income Singapore citizens, SPRs, expatriates, and foreign investors.
- The government developed its housing policies based on three pillars: the establishment of HDB in 1960; Land Acquisition Act 1966, and; the expansion of the role of the CPF to become a housing finance institution in 1968.



Housing status in Singapore

Singapore Yesterday



World Bank holds Singapore up as model of development, pointing to sound policies in urbanisation



Source: The World Bank's World Development Report 2009

Singapore Today



The "Miracle" Transformation



From 3rd World to 1st in One Life Time !



Singapore, the benchmark in successful economic development



- Housing Development Finance Corporation Ltd (HDFC) of India was incorporated in 1977 as a specialized housing finance institution (SHFI) in the private sector.
- Over the years it has grown into a financial conglomerate, having established eight subsidiaries of its own, which include a HDFC Commercial Bank, Life and General Insurance, Asset Management, Property Valuation, Venture Capital, Financial Services and an institution to serve low-income housing segment (GRUH Finance).
- HDFC's outstanding Gross Loan Portfolio stands at US\$ 43.8 billion as of March 2016.
- Over the years it has served 5.4 million customers (March 2016),
- HDFC is serving 1,000 plus clients/day and its yearly average loaning is INR 200-250 billion.
- India has 80+ SHFIs regulated by NHB. Its overall outstanding mortgage debt is INR 12.5 trillion
- HDFC PAT CAGR is 18%; including subsidiary profits, 23%.
- Cost to Income Ratio at HDFC is only 7.6%.
- Total loans written off since inception are only 4 basis points of cumulative disbursements.
- HDFC has a wide distribution network, based on physical and virtual offices. HDFC had 401 offices in 173 cities. In addition, it has 103 outlets of HDFC's wholly owned Distribution Company.

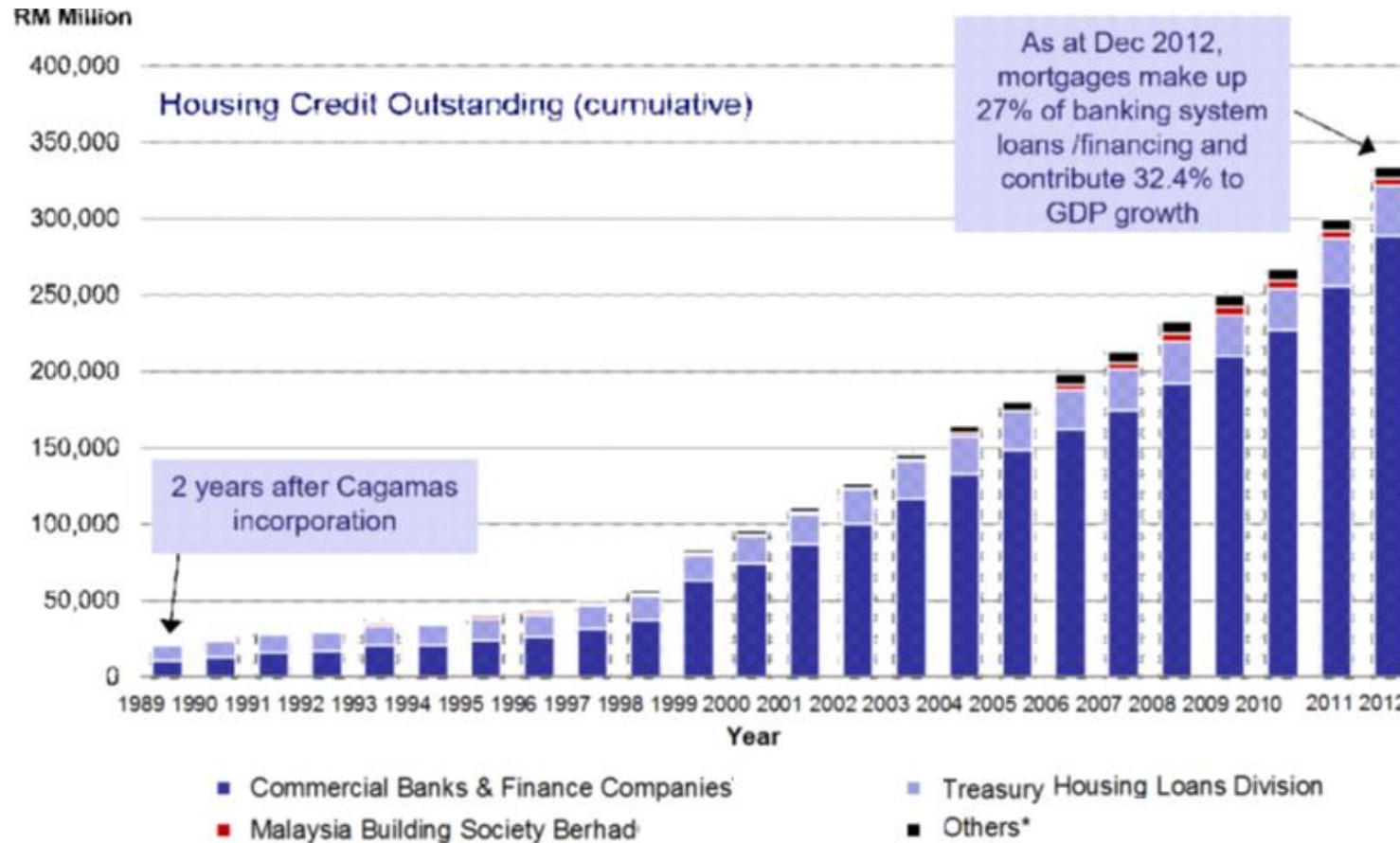
HDFC-India: a model housing finance institution on global scene

- The **outstanding amount of housing loans** granted by housing credit institutions (comprising of commercial banks, Islamic banks, the Treasury Housing Loans Division, the cooperative Bank Kerjasama Rakyat Malaysia Berhad, Malaysia Building Society Berhad, Borneo Housing Mortgage Finance Berhad and Sabah Credit Corporation) totaled RM460 billion (**USD 108 billion**).
- The important factors that contribute to the establishment of the sustainable housing finance system in Malaysia are a calibration of government participation, active and efficient mortgage market and also the development of secondary mortgage market.
- Mandated lending to priority sectors, including affordable housing, was introduced by BNM in 1976.
- For development of Secondary Mortgage market, **Cagamas Berhad was established in 1987**.
- Cagamas aims at achieving widespread housing ownership and promoting the development of long-term capital market in Malaysia (i.e. to convert illiquid housing loans in the books of financial institutions into liquid and tradable securities).
- Over the next 25 years after establishment, **Cagamas cumulatively purchased housing loans and Islamic house financing in the secondary market equivalent to RM104 billion (US\$ 24.4 billion) for the financing of 1.7 million houses**. To fund said purchases, Cagamas issued bonds/Sukuk of varying tenures to match the underlying pools of housing loans/financing. These Cagamas bonds/Sukuk served as a catalyst for the development of the private debt securities market in Malaysia.

Malaysia: Cagamas, a success story on the globe

Roles of Cagamas

Promotion of home ownership/home accessibility and affordability in Malaysia



Source: Mr. Rupen CEO, Pakistan Mortgage Refinance Company (PMRC)

- Population 66 million - Bangkok Metro. Region (BMR) 14 million (21%) •
- Urbanization level 50% - Household size 2.7 – smaller in Bangkok 2.0
- GDP growth +3.2% - GDP per capita US\$ 5,662 - Unemployment 1.0% • Inflation 1.5% - Policy rate 1.5% - Exchange rate US\$1= Baht 35
- **Successful provision of affordable housing to all income levels** • Home ownership rate 80%, Rental 16% • No serious housing shortfall
- **Slum housing has been decreasing, rather disappearing**
- Affordable subsidized housing is provided by NHA (264,000 units during 2004-12)
- Private housing developers are efficient (800,000 units in BMR during 1993-97, 130,000 in 2016)
- **Housing finance system has operated efficiently and is very robust. GHB is lead player.**
- **Home Loans to GDP = 27%. • Home loan outstanding Baht 3.3 trillion (US\$97 billion)**
- Home loans are available, accessible and affordable to most income groups
- Commercial banks altogether have the largest home loan market share 60%.
- Government Housing Bank is the largest individual holder of home loans 28%
- GH Bank has played a key role in providing affordable home loans to LIG.
- GHB's 80% of all loan accounts are less than Bt 1 million baht (US\$33,000)
- Lowest interest rates - highest LTV (up to 100%) and longest term 30 years
- GHB supports housing market information, education and knowledge development (National Credit Bureau - Real Estate Information Center - Journals & Websites - professional associations)

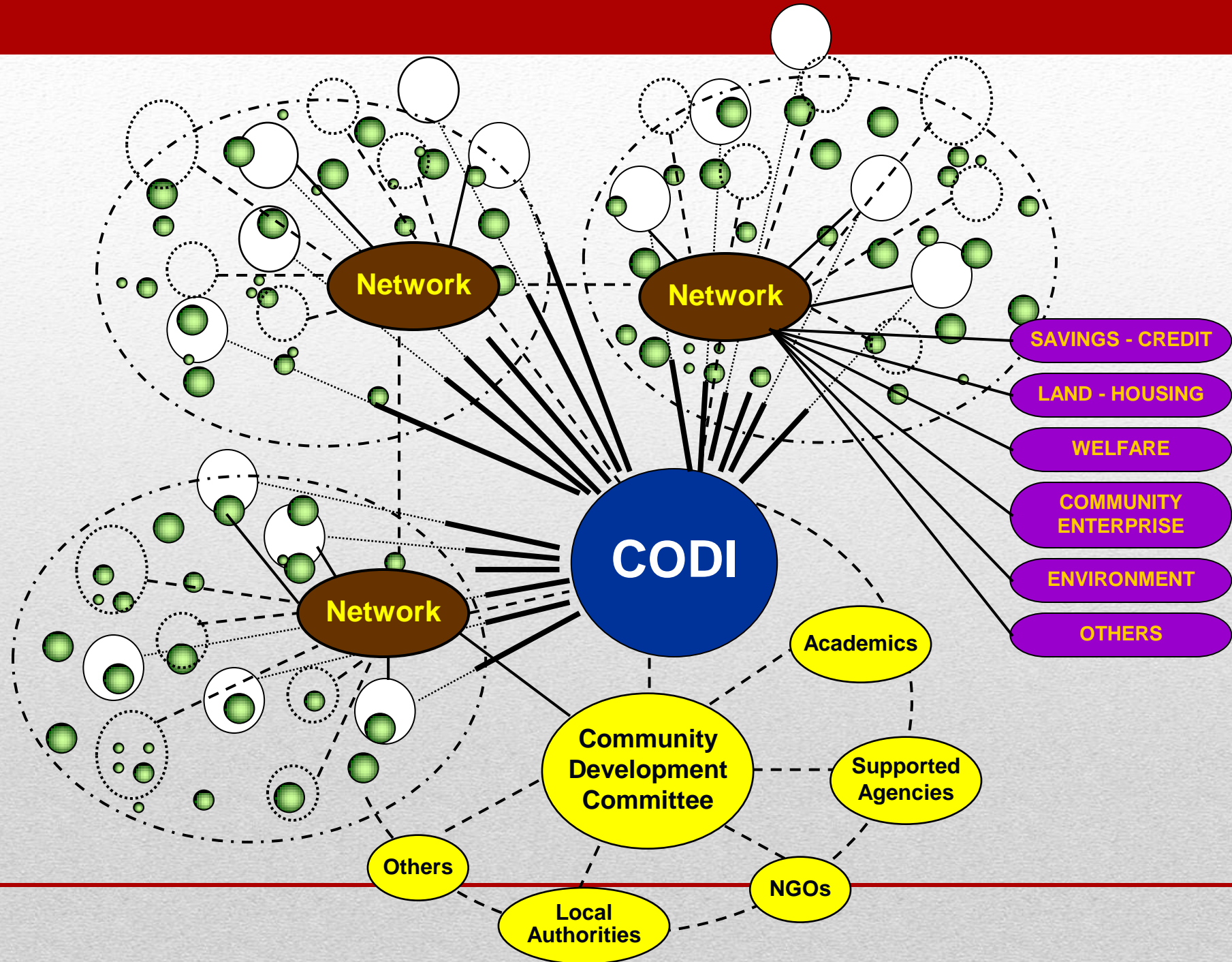
- Social Infrastructure: Health, Education, Community participation
- Physical Infrastructure:
 - ▶ Internal: Roads, Electricity, Sewerage, Water, Playground
 - ▶ External: Roads, Communication, Transport
- Economic Infrastructure: Commercial opportunities within the community
- Location: Maximum one hour commuting time to job
- Energy/Electricity availability and efficiency:
 - ▶ Houses maximizing use of Wind and Solar
 - ▶ If Off-Grid, then communities be equipped with alternate energy sources

Affordable housing should be more than just a roof over someone's head — it should create solutions to provide residents with decent housing, and strengthen communities.

Self-sustained Communities for Housing

Self-sustained Communities

- CODI was established in 2000
- A public sector organization having flexibility in organizational management
- Main objective is to strengthen poor community organizations and Community Welfare
- Citywide slum upgrading (“Baan Mankong”)
- Poverty Alleviation (Supporting communities in savings, credits, loans and community development plan, etc.)
- Assisting in setting up of Community Organization Councils throughout the country
- Promoting natural resource management, sustainable agriculture, solving land and housing disputes
- To make people as the owners and key actors of the process, not CODI
- To coordinate with govt. agencies, NGOs and other civic groups
- To promote community-based savings and make use finance as a tool for development



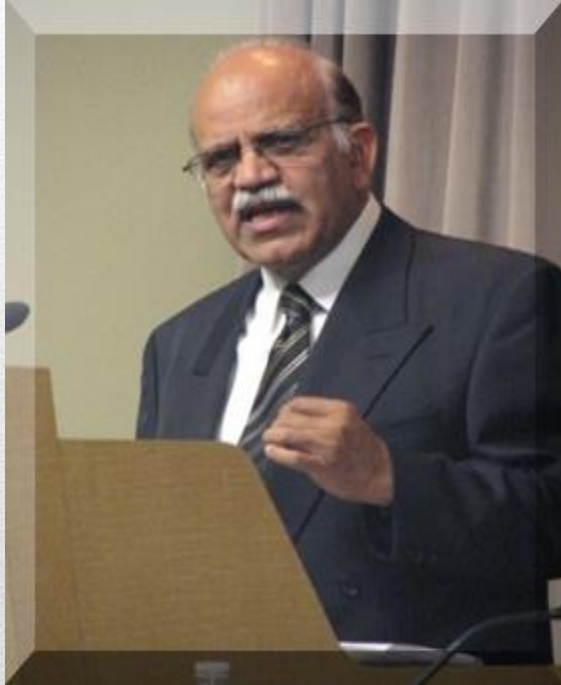


**Baan Mankong Chantaburi -
Before and after**



A CODI Project: Before and after

- Generally Political Sloganism
 - “Housing for all”,
 - “Slums Free Cities”,
 - “Maang Raha hai har Insaan-Roti, Kapra, aur Makan” (every individual is demanding for bread, clothe and house), and so on.....
- In some countries delivery on these slogans is SOME, and in most it is NONE
- Every country is facing a common issue of “shelter less poor” with an ever increasing backlog
- Recent uprising in the ME has shown that even affluent economies are no exception
- Regional successful models are to be shared and indigenized
- Multilateral institutions like the World Bank, IFC, Islamic Development Bank, UN-HABITAT to play a pivotal role in promoting housing finance, more so in low-income affordable housing supply and finance
- Platforms like IUHF, AUHF and APUHF to play a pro-active role in serving the mission and be provided much needed support by multilateral agencies.



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Served/Serves as Housing Adviser/Consultant to:

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The information has been compiled by Mr. Rizvi from self study and from different sources. He is grateful to all those serving this noble cause in some form or the other.