Building & Loan Association Business since the early 1980s in Germany*

OR building and loan associations in Germany, the 1980s were a period of profound but, in the event, successful adjustment to changes in overall economic variables, new competitive circumstances in the financial markets and altered underlying conditions governing the government promotion of saving for building purposes. In the course of these developments the building and loan associations' contribution to overall housing finance diminished somewhat. However, owing to the new, attractive contract savings schemes it offers, its active participation in "one-stop" financing strategies in conjunction with banks and insurance enterprises, and the establishment of new institutions, the building and loan association sector at present appears well equipped to play a major part in the growing financing tasks facing the housing sector within the enlarged Federal Republic and, moreover, to take due advantage of the future opportunities presented by the single European market. The present article1 describes in detail the longer-term trends in building and loan association business. and also discusses the changes which have been observed in their balance sheets, with respect to new business, receipts and outpayments, as well as in their profitability.

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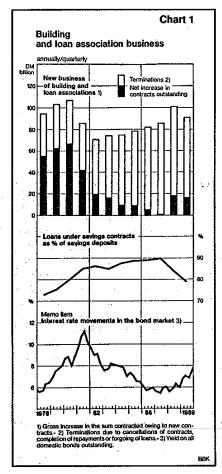
General Trends

At the beginning of the past decade, building and loan association business suffered some severe setbacks. The slowdown in overall economic activity, the falling or barely increasing real incomes of households and the further retrenchment of government promotion of saving for building purposes seriously affected new business and, with a certain time-lag, the inflow of savings to building and loan associations in the early 1980s. The subsequent improvement in the overall economic situation initially gave only a very moderate stimulus to saving for building purposes; the recovery which started in building and loan association business in 1983 long remained rather lacklustre. Compared with the other institutional investors, building and loan associations have, on balance, declined somewhat in importance over the past few years. Their share in the total volume of housing finance, 2 for example, fell from roughly one-half in the second half of the 1970s to an average of two-fifths in the 1980s. In the late 1980s, however, saving for building purposes picked up markedly. The relatively steady rise in new business, growing receipts and the gradual stabilisation and, most recently, even slight reduction of the waiting periods up to the granting of building and loan association loans suggest that the associations are back in step.

Building and loan association business has changed in various ways over the

past few years; accordingly, the institutions operating in this market segment have altered, too. In response to the decline in new business at the beginning of the past decade and the increasing cancellations of contracts, the associations have developed numerous new savings schemes. In this way they have tried to comply better with the diverse wishes of their increasingly interest-conscious customers, to attract new savers and, by generating higher receipts, to counteract the longer and longer waiting periods up to the allocation of building and loan association loans.

In addition to these adjustments of the traditional product range to the changing portfolio behaviour and diversified financing requirements of customers, a stronger tendency towards "multi-finance" or "one-stop" financing strategies has been discernable of late in building and loan association business. Many building and loan associations have forged financial links with universal banks and insurance enterprises, and most of the others supplement their product ranges by means of appropriate co-operation agreements. Conversely, in the field of saving for building purposes, universal banks and insurance enterprises have apparently identified new earning potentials and additional opportunities of broadening and deepening their customer relations. As a result, new building and loan associations have been set up; links through participating interests or co-operation agreements have virtually become



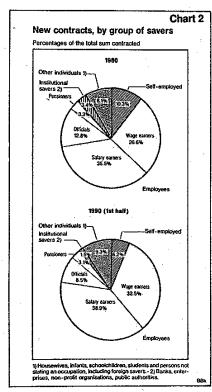
the rule nowadays. In the course of these structural changes in the financial services sector, competition between building and loan associations, universal banks and insurance enterprises — has intensified. Commercial banks and life insurance enterprises, for example, have increasingly taken to granting long-term loans for building purposes over the years. Moreover, banks and building and loan associations compete for deposits at favourable interest rates, and increasingly in the area of interim and bridging loans, too.

The fiercer competition among the suppliers of housing finance underlines not least the positive expectations regarding the future development potential of this segment of the financial market. Readiness to acquire residential property has increased again over the past few years. Moreover, the value of debt-free residential property as a cornerstone of personal provision for old age seems to be increasing. The substantial financial requirements in the field of housing construction in eastern Germany are opening up new growth opportunities. Building and loan associations will probably also benefit from some recently adopted amendments of the Building and Loan Associations Act. These aim, firstly, at stabilising the waiting periods up to the allocation of savings contracts with building and loan associations. For this purpose minimum allocation requirements have been introduced, so that the associations can use the funds accruing from accelerating new business only to a limited extent to shorten waiting periods; up to a maximum of 3% of savings deposits, additional receipts from a higher interest-bearing interim investment (in comparison with the immediate granting of a building loan) must be paid into what is known as a fund for safeguarding the building and loan association system ("Fonds zur bauspartechnischen Absicherung"). This fund is designed to help offset the difference between the interest paid on resources which the associations have taken up in the capital market, for allocation to savers with them, at times of slackening new business and the interest received from building and loan association loans. Secondly, the amendments extend the functions of building and loan associations in several respects. For example, Parliament has eased building and loan associations' funding in the capital market by raising the maximum maturity of the bonds they issue from four years to five. At the same time, building and loan association loans may in future be used to finance dwelling rights in old people's homes. In addition, the limitation of the associations' business to the domestic market has been abolished in major areas. Building and loan associations may now operate outside Germany, too. They may acquire participating interests on a larger scale in an extended range of non-resident enterprises, and may grant loans secured by foreign land. This extension of their business scope has been designed, in particular, to help them gain a stronger foothold in the single European market. In this way they could put their operations on a broader basis, and offset any tendencies towards losses of market shares in Germany.

New Business and Contracts Out-

Unlike the situation in the case of earlier setbacks (such as have been not untypical hitherto in the course of a downturn in construction demand during the business cycle), the resilience of the building and loan association system seemed to have reached its limits in the early 1980s. Massive requests for outpayments could not be matched for years on end by a corresponding level of new business or by higher receipts. A prolonged period of stagnating or falling real estate prices made asset formation through the acquisition of residential property appear rather unattractive. At the same time, owing to the relatively high interest rate level, in-

Outstandin and loan a	ssociation	s*	gnik	•
Sum contracted	I in DM billion	T		I
Period	Additions (new contracts entered into) 1	cancella- tion of contracts 2	completion of repay- ments or forgoing of loans	Net increase in contracts outstanding
1979 1980 1981 1982 1983 1984	103.4 107.4 86.1 71.1 74.5 75.0	12,7 15.0 5		62.3 66.6 42.1 19.6 15.6
1985 1986 1987 1968 1989	78.6 82.3 85.7 100.9 91.2	7. 8. 8:	9.7 7.7 4.9 2.8 4.8	8.5 4.1 0.6 18. 16.4
1989 1st half 2nd half	39.8 51.4		9.7 5.1	0. 16.
1990 1st half	47.9		3.9	14,



vestments in financial assets seemed to be a real alternative. In 1981 and 1982 building and loan associations registered dramatic slumps in the sums newly contracted (-19.8% and -17.4%, respectively). Admittedly, new business picked up again from 1983, but the drop in the increase in contracts outstanding (from DM 66.8 billion in 1980 to as little as DM 0.8 billion in 1987) gave some cause for concern. In the two subsequent years, by contrast, building and loan associations were able to achieve increases of an order similar to that of 1982 and 1983, and in 1990 a further improvement looks likely.

The above-described discrepancy between trends in new business and contracts outstanding was due to a major extent to premature cancellations of contracts. In the first half of the 1980s many construction projects were deferred, probably in view of the high capital market rates, which, although not affecting building and loan association loans as such, considerably raised the cost of other borrowed funds. In addition, temporarily uncertain labour market and income trends as well as the lengthening of the blocking periods for contracts with building and loan associations probably played a significant role. Finally, the progressive dismantling of government promotion of saving for building purposes (see table 4 on page 32) seems to have prompted particularly those savers who were interested only in an attractive return on their investment and not in an actual loan to cancel their contracts prematurely.

While the dramatic decline in new business gave way to a slow but sustained upward movement as early as 1983, the average sum contracted, which reached a temporary peak in 1981 (DM 34,500). fell, with minor fluctuations, by about onetenth to DM 30,900 in 1988. It had risen again by mid-1990, to an average of DM 33,500, which roughly corresponded to the level of 1980. Against the background of housing construction prices which have gone up by approximately one-half since the end of the 1970s, this comes as a surprise and suggests that there have been some structural shifts in the field of housing finance. Many persons wishing to build a house did indeed have more recourse to other sources of finance, particularly during the low-interest-rate years in the mid-1980s when bank loans were offered on comparatively favourable terms. In addition, the wish to keep the waiting period up to the granting of the loan as short as possible was an argument in favour of entering into contracts involving smaller sums which could be saved comparatively quickly up to the minimum amount required for allocation. Moreover, measures such as the renovation or modernisation of existing dwellings, which are less expensive than the construction of new one or two family houses, increased in importance. Finally, the rise over the past few years in the share of younger savers, who, owing to their comparatively low income, are entitled to government housing bonuses or tax credits, and hence choose saving for building purposes as a form of investment, has also contributed to the decline in the average sum contracted per saver.

In the case of employees (wage earners, salary earners, officials and pensioners), the decline in the average sum contracted was somewhat smaller than in the case of self-employed persons and other individuals (housewives, infants, schoolchildren, students, persons not stating an occupation). Their share in total new business rose to more than four fifths in the first half of 1990. They are thus more than ever the key target group of building and loan associations, and are of paramount importance for the development of the associations' business activities. Contrary to the general trend, institutional savers have markedly increased their average sum contracted since the early 1980s. These mainly comprise banks and housing enterprises, which initially enter into contracts with building and loan associations in their own name and later transfer them to natural persons. The share of contracts entered into by institutions has, however, traditionally been very low, and in the first half of 1990 it fell to 1.5%.

The Receipts and Capital Outpayments of Building and Loan Associations

Receipts

The downturn in new business at the beginning of the past decade and the declining growth of contracts outstanding until 1987 affected the relevant payment flows only with a time-lag. The long-term expansionary trend in overall receipts, for example, continued until 1983 (DM 43.3 billion), albeit at a slower pace (see

table 5 on page 33). Moreover, the subsequent slackening of receipts, which was inevitable (mainly because of the sluggishness of new business) was rather moderate. Already since 1987 building and loan associations have been receiving distinctly larger amounts again, and 1989 saw a new record level, at DM 47.3 billion. Judging from the figures available so far, receipts will probably be comparatively substantial in 1990, too.

The various components of receipts, however, contributed in very different ways to this trend. Savings paid in (gross) reached their all-time peak as long ago as 1979; their share in total receipts has since declined from roughly two-thirds to just over one half. Mainly because of swiftly rising repayments owing to premature cancellations of contracts, net savings paid in slackened more sharply. This variable, which over the longer term is extremely important for the development both of lending business and of the waiting periods up to the granting of loans. would probably have fallen even more if building and loan associations had not tried to boost inflows of funds by introducing new types of contracts. These included, for example, quick-saving schemes with higher inpayments of savings, and contracts offering more attractive interest rates on deposits as well as a number of repayment options for the borrower. In addition, the conditions for withdrawals and the variation options during the life of the contract were made more flexible, and there were also savings schemes involving additional insurance cover and a number of discount variants tailored to the individual tax situation of the potential borrower.

Interest credited rose slightly until 1984 and since then has been running at the level of just over DM 3 billion. This presumably also reflects the pattern of savings schemes, which has become more complex over the past few years and, on balance, thas resulted in higher interest payments: Housing bonuses received, by

contrast, have declined further. Their share in total receipts, which came to 10% in 1975 and still stood at 5% in 1980, is now relatively insignificant, at less than 2%. Nevertheless, saving with building and loan associations does benefit in relative terms from the present government promotional measures. An important factor in this connection is that saving for building purposes continues to be encouraged by a housing bonus, which was lowered to 10% in 1989 (see table 4 on page 32). Moreover, savers with building and loan associations are entitled to tax credits at a rate of likewise 10% on payments under

•	Table 2
New contracts, by group of savers*	

		of which				
	All	Individua	its			
Period	groups . of savers	Total	Self- employ- ed	Employ- ees 1	Other indi- viduals	Institu- tions 2
·				1003	viousis	monto a
			M billion			
1979	103.4	99.7	11.0	80.9	7.8	3.6
1980 1981	107.4 86.1	103.5 82.7	11.0 9.5	84.1 66.0	8.4 7.2	3.7
1982	71.1	69.0	8.2	54.0	6.8	. 1.9
1983	74.5	72.6	8.3	57.7	6.6	1.7
1984	75.0	73.5		56.8	6.7	1.4
1985 1986	78.6 82.3	77.3 81.1	6.9 6.4	63.2 67.0	7.2	1.5
1987	85.7	84.0	6.3	69.4	7.7 8.3	1.1
1986	100.9	99.4	6.6	81.8	11.0	1.3
1989	91.2	69.4	6.0	74.5	8.9	1.4
1989 1st half	39.8	39.1	2.5	32.8	3.6	0.0
2nd half	51.4	50.3	3.5	41.7	5.1	0.1
1990 1st half	47.9	47.0	3.0	39.6	4.2	0.:
	% of all	groups o	í savers			
1979	100	96.4	10.7	78.2	. 7.5	3.4
1980	100	96.3	10.3	78.2	7.8	3.4
1981	100	96.1	11.1	76.6	8.4	3.
1982	100	97.0 97.5	11.5	76.0 77.5	9.5 8.9	2.
1984	100	97.8	10.6	78.3	6.9	1.3
1985	100	98.3	8.8	80.4	9.1	1.
1986	100	98.4	7,7	61.4	9.3	1.3
1987	100	98.0	7.4	81.0	9.6	1.5
1988 1989	100	98.5 98.2	6.5 6.6	81.1 61.8	10.9 9.8	13
1989 1st half	100	98.3	6.3	82.4	9.6	;;
2nd half	100	98.1	6.8	61.3	10.0	l ii
1990 1st half	100	97.9	6.2	83.0	8.7	1.5
	Average	sum con	tracted 3;	DM thou	sand	
1979	34.0	32.9	. 54.8	31.9	26.6	240.
1980	33.6	32.6	54.2	31.6	26.3	225.
1981	34.5	33.4	59.3	32.2	26.4	219.0
1982	34.1	33.3 32.7	58.2 55.7	32.2 31.6	26.9 26.4	216.
1963 1984	33.3 30.8	30.3	51.4	29.4	24.9	247.
1965	31.3	30.9	48.1	30.5	24.8	278
1986	31.3	30.9	46.7	30.B	24.8	309.
1987	31.1	30.6	47.1	30.5	24.4	268.0
1998	30.9	30.5	47.7	30.5	24.7	330.4
1989	32.6	32.1	54.9	31.9	26.5	366.4
1989 1st half 2nd half	31.9	31.5 32.6	52.6 56.7	31.2 32.4	26.6 26.4	320.9 406.3
2nd naii 1990 1st half	33.5	33.0	60.0	32.5	27.9	364.6
1220 ISL Han					s been fu	304.

Only new contracts for which the contract fee has been fully paid; thereases in the sum contracted count as new contracts. I Wage earners, salary gearners, officials and pensioners. — 2 Banks, enterprises, non-profit organisations, public authorities. — 3 Based on sums contracted in DM million and on the number of contracts. — 8Bk.

the German Personal Assets Acquisition Act. Both promotional instruments supplement each other, in that payments under the German Personal Assets Acquisition Act up to a maximum amount of DM 936 are encouraged through tax credits, and any contributions over and above this amount to a building and loan association by an employee through housing bonuses, up to a maximum of DM 800 for single persons and DM 1,600 for married couples. Incidentally, in 1990 (just as in 1983) the Federal Government launched a programme to cheapen interim loans which involves interest subsidies of 2.5 percentage points and has already been a great success; however, it must not be forgotten that, in view of the high degree of utilisation of construction capacities, the consequent additional stimulation of private demand for construction work will aggravate the price risks in this sector.

Repayments of building and loan association loans have been a mainstay of building and loan association business in recent years. They grew steadily until 1988 and actually contributed more than one half to total receipts in 1986 and 1987. This development, which seems surprising at first sight, was due, firstly, to the fact that the substantial loans allocated in the early 1980s (which, as mentioned above, imposed a heavy strain on building and loan associations' lending capacity owing to the slackening of new business) were entering the repayment stage, and generating exceptionally high return flows of payments to the building and loan associations. Secondly, the relatively low interest rate level in the second half of the 1980s probably prompted many borrowers to make early repayments. However, over several years the steep rise in repayments received largely offset the decline in inpayments of savings only in terms of accounting balances; in the somewhat longer term, after all, a sharply growing ratio of repayments to total receipts implies that future business opportunities are correspondingly

curtailed. Fortunately, the better "synchronisation" of payment flows which has been discernible recently seems to be continuing among building and loan associations.

Capital Outpayments

Since saving with building and loan associations is, in principle, a self-contained financing system, the decline in the deposits received by the associations was bound to have an impact on capital outpayments, even though they remained at a high level until 1984 (DM 47.7 billion). At an average of DM 43 billion in the second half of the last decade, they were just over DM 4 billion lower than between

Capital p	aid out	t hv hi	iildina		Tal	ble 3
and loan						
· · · · · · · · · · · · · · · · · · ·	Outpayer	ante 1 2				
	Outpayii	Building toans				
		~	Building	ioans	F	
	l	Allo- cated		Allo- caled	Interim	
		savings		build-	bridg-	Other
Period	Tota!	depos- its 1, 2	Total	ing loans 2	ing toans	building loans
	DM milli		i iotai	iouna z	tioning.	lionia
1978	47,255		30,990	14,248	16,673	6
1980	48,029	16,809	31,220	15,996	15,122	10
1981 1982	48,913	17,169	31,744	16,590	15,045	10
19 0 2	44,329 47,473	15,759 14,991	28,570 32,482	14,487 12,969	13,966	8
1984	47,660	16,038	31,622	13,584	17,693	14
1985 1986	44,533	15,965 15,037	28,568 26,495	13,307	15,077 14,714	18 14
1987	41,532 43,329	16,367	26,952	11,636 12,758	13,968 12,224	23
1988 1989	42,216 43,359	16,680 17,536	25,536 25,623	12,904	12,224	40 42
1989 1st half	20,992	8,695	12,297	6,484	5,549	26
2nd half	22,367	8,641	13,526	6,815	6,548	16
1990 1st, half	24,136	9,576	14,560	7,101	7,272	18
	Change	from prev	ious year	in %		
1980	+ 1.6	+ 3.3	+ 0.7 + 1.7	+ 12.3 + 3.7	- 9.3	+47.
1981 1982	+ 1.8	+ 2.1	+ 1.7	+ 3.7	0.5 7.2	+ 6. + 7.
1983	+ 7.1	- 4.9	+ 13.7	-10.5	+ 39.1	-24.
1984 1985	+ 0.4	+ 7.0 - 0.5	- 2.6 - 9.7	+ 4.7	- 7.9 -15.7	+64. +26.
1986	- 6.7	- 5.8	- 7.3	-12.6	- 2.4	-21.
1987 1988	+ 4.3 - 2.6	+ 8.6 + 1.9	+ 1.8 - 5.3	+ 9.6 + 1.1	5.1 12.5	+62. +72.
1989	+ 2.7	+ 5.1	+ 1.1	+ 1.1 + 3.1	1.0	+ 4.
1989 1st half	- 0.1	+ 2.4	— 1.B	3.8	- 0.7	+36.
2nd half 1990 tst half	+ 6.6	+ 1.7	+ 10.0 + 7.6	+ 5.1	+18.0	-38. +14.
1990 IN HAI	├──	al outpays		L T 7.E	4 7 7 7 7	1
1979	100	34.4	65.6	30.2	35.3	, O.
1980	100	35.0	65.0	33.3	31.5	ĺ o.
1981 1982	100 100	35.1 35.5	64.9 64.5	33.9 32.7	30.8 31.5	0.
1983	. 100	31.6 33.7	68.4	27.3	40.9	0.
1984	100		66.3	28.5	37.5	0.
1985 1986 -	100	35.8 36.3	64.2 63.7	29.9 28.0	33.9 35.4	0. 0.
1987	100	37.9	62.1	29.4	32.2	j ö.
1988 1989	100	39.4 40.4	60.6 59.6	30.6 30.7	29.0 27.9	1:
1989 1st half	100	41.4	59.6	30.9	26.4	1.
2nd half	100	39.5	60.5	30.5	29.3	0.
IGON 1et half	100	397	603	29.4	30.1	1 0

Changes from previously published figures are due to corrections ubsequently reported. — 1 Excluding repayments on cancelled conacts. — 2 Excluding payments applied to settlement of interim and

1980 and 1984.

At the same time, owing to the longer allocation periods and thus the mostly more substantial total inpayments by savers, the share of allocated savings deposits in overall capital outpayments increased almost continuously, to more than 40% in 1989 - an all-time record for a single year. In part as a mirror image of this, the importance of allocated building and loan association loans dropped slightly until 1986. In order to be able, even so, to satisfy their customers' demand for finance, building and loan associations granted more interim and bridging loans, which have to be paid for at market rates of interest and are usually taken up until the funds under the contract with a building and loan association are paid out. Following a record level in 1983 (DM 19.4) billion), this form of lending was run down in the further course of the 1980s, to a total of DM 12.1 billion at the end of the decade. Nonetheless, at times - for instance, in the years between 1983 and 1987 - such loans actually exceeded the level of building and loan association loans allocated. Owing to the gradual normalisation of building and loan associations' receipts and outpayments, the relative significance of building and loan association loans increased again in 1988 and 1989. In that period (in much the same way as ten years earlier) they accounted for roughly one-half of the newly granted

The Balance Sheets of Building and **Loan Associations**

The slackening of the inflow of receipts and their subsequent gradual recovery. on the one hand, and the heavy demands made on lending capacity, on the other, left unmistakable marks in the balance sheets of building and loan associations, which only reflect net changes. After a continuous rise until 1985, the balance sheet total of building and loan associations declined in the second half of the 1980s (see table 6 on page 34). Recently, however, a marked upward trend has been discernible again. In 1989 savings deposits, at DM 119.8 billion, were still lower than in 1983 (DM 125.3 billion), although there had been a distinct improvement in 1988 and especially in 1989. The share of savings deposits in the balance sheet total fell from more than four-fifths at the beginning of the decade to less than three-quarters. In this connection it must be borne in mind that this decline is only partly comparable with the conditions among universal banks. For, in contrast to "normal" bank deposits, saving for building purposes is a contractual form of saving and financing, with a

Table 4

Major changes in the government promotion of saving for building purposes since 1980*

The promotion of saving for building purposes is extended to include the modernisation of a flat by its tenant.

financing of savings contracts for building purposes. The subsidier granted on loans of up to IM 8,000 (pies a utriter DM 15,000 for eligible child). At least one-third of the contractual sum must have saved at the time of application for the subsidy. The interest subsignance for a period not exceeding four waters are subsidiered to a period not exceeding four waters.

measures listed came into effect in the year under which the

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long-term orientation. Admittedly, this means that depositors are less sensitive to changes in interest rates but, when the contracts mature and the loans are allocated, substantial sums are automatically due to be paid out and, in the final analysis, have to be compensated for by new business. "Prolongations", by contrast, are no doubt quite exceptional. The relatively good results achieved in the new business of building and loan associations in the late 1970s, for instance, which did not

continue in the ensuing period, were more or less inevitably followed in the 1980s by dramatic declines on the deposits side.

Compared with savings deposits, *loans* under saving contracts grew much more vigorously, or, since the middle of the past decade, have diminished less sharply. The resultant exceptionally high pressure

ratio rose from 80% in the early 1980s to the "critical" value of 90% in 1987. By 1989 the extreme pressure on the building and loan associations' lending capacity had relaxed markedly, as they were again receiving more savings (+2.5%) while the level of the corresponding loans continued to decline (- 3.6%). The temporary disproportion between loans and deposits under savings contracts compelled building and loan associations to lengthen the waiting periods up to the outpayment of their loans. This in turn markedly impaired the attractiveness of this form of housing finance. After all, from the savers' point of view, the longer and hardly predictable waiting periods made the basis of calculation of building finance schemes involving loans under savings contracts less reliable. Moreover, in many cases it was necessary to take up interim loans which had to be paid for at market interest rates and were therefore expensive. This eroded the key advantage of saving with building and loan associations, viz. the right to a junior mortgage loan at an interest rate which is low and fixed over the whole term of the contract. Particularly in the first half of the decade, building and loan associations met the massive demand for funds partly by granting more short-term interim and bridging loans.

on the associations emerges very clearly

if the two variables are juxtaposed. This

As a result of the drifting apart of lending and deposit business in the traditional core area of their business, building and loan associations were increasingly compelled to raise additional borrowed funds in the market in order to maintain their capacity to provide finance at any time. At just over, 14% of the balance sheet total in 1989 and in the first half of 1990, compared with roughly 10% at the beginning of the decade and barely 6% in 1970, "borrowed funds" have assumed increasing importance over the longer term. They mainly

Relative to the balance sheet total, the importance of building loans under savings contracts therefore temporarily di-

minished.

nece	apts of	bullding and	ioan associ	ations *				Table 5
	-	Savings paid in (gross) pe	Repayments on cancelled contracts	Savings paid in (net) (col. 1 less col. 2) pe	Interest credited	Housing bonuses received	Repayments of building loans pe, 1	Total receipts (cols. 3 to 6)
Reriod		1	2	3	4	5	6	7
		DM million						•
1970 1971 1972 1973 1974		13,659 15,370 2 18,525 19,000 19,052	1,204 1,493 1,456 910 944	12,455 13,877 217,069 18,090 18,108	1,019 1,181 1,317 1,558 1,786	1,643 2,079 2,499 2,932 3,126	2,832 3,456 4,361 4,992 5,974	17.94 20,59 2 25.24 27,57 28,99
1975 1976 1977 1978 1979	٠	20,241 22,070 23,678 25,707 27,863	1,173 1,659 2,199 2,202 2,408	19,068 20,411 21,479 23,505 25,455	1,969 2,210 2,407 2,576 2,779	3,205 2,285 1,899 1,907 1,965	7,399 8,861 10,029 11,64 11,66.	31,64 33,76 35,81 39,63 41,86
1980 1981 1982 1983 1984		27,437 27,134 25,822 26,248 23,541	2,750 3,077 3,570 4,309 4,979	24,687 24,057 22,252 21,939 18,562	2,935 3,101 3,226 3,367 3,419	2,028 2,039 1,973 1,152 993	12,119 13,414 14,855 , 16,849	41,769 42,61 42,300 43,300
1985 1986 1987 1988 1989		22,135 21,862 23,012 24,468 25,001	5,760 6,404 6,815 3,905 2,952	16,375 15,458 16,197 20,563 22,049	3,379 3,314 3,238 3,230 3,340	935 909 888 896 863	17,778 19,423 20,445 21,743 21,975 21,006	40,75: 40,11: 40,12: 42,06: 46,66: 47,25:
		Change from prev			-,0,10	000	21,000	17,120
971		+ 12.5	+24 6	+11.4	+ 15.9	+26.5	+22.0	+14.
1972 1973 1974 1975		+ 18.9 + 2.6 + 0.3 + 6.2	- 2.5 -37.5 + 3.7 +24.3	+21.2 + 6.0 + 0.1 + 5.3	+ 11.5 + 18.3 + 14.6 + 10.2	+ 20.2 + 17.3 + -6.6	+ 26.2 + 14.5 + 19.7	+21. + 9. + 5.
1976 1977 1978 1979		+ 9.0 + 7.3 + 8.6 + 8.4	+41.4 +32.5 + 0.1 + 9.4	+ 7.0 + 5.2 + 9.4 + 8.3	+ 12.2 + 8.9 + 7.0 + 7.9	+ 2.5 28.7 16.9 + 0.4 + 3.0	+23.9 +19.8 +13.2 +16.1 + 0.1	+ 9. + 6. + 6. + 10. + 5.
1980 1981 1982 1983 1984	.* ÷	- 1.5 1.1 4.8 + 1.6 10.3	+ 14.2 + 11.9 + 16.0 + 20.7 + 15.5	- 3.0 - 2.6 - 7.5 - 1.4 - 15.4	+ 5.6 + 5.7 + 4.0 + 4.4 + 1.5	+ 3.2 + 0.5 - 3.2 -41.6 -13.8	+ 3.9 + 10.7 + 10.7 + 13.4 + 5.5	- 0: + 2: - 0: + 2: - 5:
1985 1986 1987 1988		- 6.0 - 1.2 + 5.3 + 6.3 + 2.2	+ 15.7 + 11.2 + 6.4 —42.7	-11.8 - 5.6 + 4.8 +27.0	1.2 1.9 2.3 0.2	- 5.8 - 2.8 - 2.3 + 0.9	+ 9.3 + 5.3 + 6.3 + 1.1	1.6 + 0.0 + 4.6 + 10.9
1989			-24.4	+ 7.2	+ 3.4	· — 3.7	<u> </u>	+ 1.3
970		% of total receipts 76.1	6.7	69.4	5.7	9.1	15.8	
1971 1972 1973 1974 1975		74.6 73.4 68.9 56.7 64.0	7.2 5.8 3.3 3.3 3.7	67.4 67.6 65.6 62.4 60.3	5.7 5.2 5.7 6.2 6.2	9.1 10.1 9.9 10.6 10.8	15.8 16.8 17.3 18.1 20.6	100 100 100 100 100 100
1976 1977 1978 1979 1980		65.4 66.1 64.9 66.6 65.7	4.9 6.1 5.6 5.8	60.5 60.0 59.3 60.8 59.1	6.5 6.7 6.5 6.6 7.0	6.8 5.3 4.8 4.7 4.9	26.2 28.0 29.4 27.9	100 100 100 100
1981 1982 1983 1984		63.6 61.0 60.5 57.8	7.2 8.4 9.9 12.2	56.4 52.6 50.6 45.6	7.3 7.6 7.6 8.4	4.8 4.7 2.7 2.4	29.0 31.5 35.1 38.9 43.6	100 100 100 100 100
1985 1986 1987 1988 1989	`	55.3 54.4 54.7 52.5 52.9	14:4 16:0 16:2 8:4 6:2	40.9 38.4 38.5 44.1 46.7	8.4 8.3 7.7 6.9 7.1	2.3 2.3 2.1 1.9 1.8	48.4 51.0 51.7 47.1 44.4	10 10 10 10

sngas from previously published figures are due to corrections subantly reported. — 1 Special repayments received are not included. — estimated.

		Liabilities		Assels :						Memo
	•			Building loa	ns			-		item Capital
Period	Balance sheet total	Savings deposits	Other deposits and borrowed funds	Total	Loans under savings contracts	Interim foans	Other building loans	Cash in hand and bank balances 1	Securities	(incl. published reserves under s. 1 Banking Act)
	DM million				,			,		-
970 971 972 973 974 975	46,886 53,632 62,098 70,435 77,686 86,952	40,609 46,199 2 53,524 61,682 67,829 75,618	2,706 3,085 3,748 3,537 3,763 4,364	34,700 39,051 45,493 56,500 62,369 68,200	24,012 28,243 34,586 41,635 49,736 55,375	9,998 10,066 10,044 13,167 10,994 11,297	690 742 863 3 1,698 1,639 1,528	9,356 11,370 12,531 10,986 12,124 13,969	1,373 1,466 1,741 1,737 1,849 3,261	1,26 1,49 1,74 2,09 2,36 2,57
976 977 978 979 980-	94,906 102,153 111,223 121,932 132,501	82,960 89,457 96,660 104,289 110,525	4,432 4,528 5,775 7,858	75,172 83,260 91,870 104,784	60,357 65,378 70,696 78,940 88,804	13,528 16,846 20,283 24,955 26,925	1,187 1,036 891 889	13,335 11,678 11,874 10,121	4,751 5,220 5,733 5,378 4,526	2,99 3,3 3,50 4 3,6 4,4
961 982 983 984 985	142,979 149,655 155,392 160,937 160,984	115,825 120,753 125,275 124,749 122,563	14,706 15,238 15,938 20,038 21,734	127,998 134,235 140,278 146,233 146,933	98,673 104,464 106,743 109,711 109,115	28.358 28,760 32,403 35,291 36,579	967 1,011 1,132 1,231 1,239	9,026 9,435 8,356 7,895 6,839	3,980 3,897 4,587 4,516 4,761	5.70 5.93 6,55 6,87
986 987 988 989 989 1st half 2nd half	158,103 156,107 156,550 161,034 156,504 161,034	119,763 116,091 116,825 119,779 115,320 119,779	20,437 19,281 20,424 22,819 21,401 22,819	144,039 140,224 132,462 130,791 129,978 130,791	106,915 104,458 98,608 95,016 96,100 95,016	35,872 34,222 31,553 32,270 31,073 32,270	1,252 1,544 2,301 3,505 2,805 3,505	6,626 7,475 12,281 13,243 12,066 13,243	4,656 5,642 9,026 14,230 12,081 14,230	7.50 7.91 8.2 8.4 8.31
990 1st half	163,077	119,136	23,208	133,029	94,785	34,302	3,505	11,366	15,900	8.6
•	Change from previous year in %									
971 972 973 974	+ 14.4 + 15.8 + 13.4 + 10.3	+ 13.8 + 15.3 + 15.2 + 10.0	+13.9 +21.5 5.6 + 6.4	+ 12.5 + 16.5 + 24.2 + 10.4	+ 17.6 + 22.5 + 20.4 + 19.5	+ 0.7 — 0.2 +31.1 —16.5	+ 7.5 + 16.3 + 96.8 — 3.5	+21.5 +10.2 —12.3 +10.4	+ 6.4	+16 +17 +20 +14
975 976 977 978 979	+ 11.9 + 9.1 + 7.6 + 8.9 + 9.6	+11.5 + 9.7 + 7.8 + 8.1 + 7.9	+ 15.0 + 1.6 + 2.2 + 27.5 + 36.1	+ 9.3 + 10.2 + 10.8 + 10.3 + 14.1	+11.3 + 9.0 + 8.3 + 8.1 +11.7	+ 2.8 + 20.6 + 23.6 + 20.4 + 23.0	6.8 22.3 12.7 14.0 0.2	+ 15.2 4.5 12.4 + 1.7 14.8	+77.4 +44.8 + 9.9 + 9.8 — 6.2	+ 7 +16 +11 + 8 + 6
980 981 982 983 984	+ 8.7 + 7.9 + 4.7 + 3.8 + 3.6	+ 6.0 + 4.8 + 4.3 + 3.7 — 0.4	+34.7 +38.9 + 3.6 + 4.6 +25.7	+11.4 + 9.7 + 4.9 + 4.5 + 4.2	+ 12.5 + 11.1 + 5.9 + 2.2 + 2.8	+ 7.9 + 5.3 + 1.4 + 12.7 + 8.9	+11.7 2.6 + 4.6 +12.0 + 8.7	5.6 5.5 + 4.5 11.4 5.5	+ 17.7 — 1.5	+21 +28 + 3 +10 + 4
985 986 987 988 989	+ 0.0 — 1.8 — 1.3 + 0.3 + 2.9	— 1.8 — 2.3 — 3.1 + 0.6 + 2.5	+ 8.5 6.0 5.7 + 5.9 + 11.7	+ 0.5 2.0 2.6 5.5 1.3	0.5 2.0 2.3 5.6 3.6	+ 3.6 1.9 4.6 7.8 + 2.3	+ 0.6 + 1.0 + 23.3 + 49.0 + 52.3	-13.4 3.1 + 12.8 + 64.3 + 7.8	+ 5.4 - 2.2 +21.2 +60.0 +57.7	+ 1
989 1st half 2nd half 990 1st half	0.0 + 2.9 + 1.3	1.3 + 3.9 0.5	+ 4.8 + 6.6 + 1.7	- 1.9 + 0.6 + 1.7	- 2.5 - 1.1 - 0.2	- 1.5 + 3.9 + 6.3	+ 21.9 + 25.0 + 12.5	— 1.8 + 9.8 —14.2	+33.8 +17.8 +11.7	+ 2
970	% of balance	e sheet total 86.6	5.8	. 74.0	51.2	21.3	1.5	20.0	90	,
971 972 973 974	100 100 100 100	86.1 86.2 87.6 87.3	5.8 6.0 5.0 4.8	72.8 73.3 80.2 80.3	52.6 55.7 59.1 64.0	18.8 16.2 18.7 14.2	1.4 1.4 2.4 2.1	20.0 21.2 20.2 15.6 15.6	2.5 2.4	
975 976 977 978 979	100 100 100 100 100 100	87.0 87.4 87.6 86.9 85.5	5.0 4.7 4.4 5.2 6.4 8.0	76.4 79.2 81.4 82.7 85.9	63.7 63.6 64.0 63.6 64.7 67.0	13.0 14.3 16.4 18.3 20.5 20.3	1.7 1.3 1.0 0.8 0.7 0.8	16.1 14.1 11.4 10.7 8.3 7.2	3.8 5.0 5.1 5.2 4.4 3.4	
980 981 982 983 984	100 100 100 100 100	83.4 81.0 80.7 80.6 77.5 76.1	8.0 10.3 10.2 10.3 12.5 13.5	88.1 89.6 89.7 90.3 90.8 91.2	67.0 69.0 69.8 68.7 68.2 67.8	20.3 19.9 19.2 20.9 21.9 22.7	0.6 0.7 0.7 0.7 0.7	6.3 6.3 5.4 4.9	2.8 2.6 3.0 2.8	
186 187 188 189	100 100 100 100 100	76.1 75.8 74.4 74.6 74.4 73.7	13.5 12.9 12.4 13.0 14.2	91.1 91.1 89.8 84.7 81.3	67.6 66.9 63.0	22.7 21.9 20.2	0.7 0.8 1.0 1.5 2.2 1.8	4.2 4.2 4.8 7.8 8.2 7.7	2.9 3.6 5.8 8.8	
89 1st half 2nd half	100	73.7 74.4	13.7	81.3	59.0	20.1	2.2	6.2	8.8	

Changes from previously published figures are due to corrections subsequently reported. — 1 Including régistered bonds. — 2 Including a statustical increase of DM 250 million. — 3 From December 1973 including

minor amounts of loans for purposes other than building. — 4 Including a statistical decrease of DM 165 million.

consist of deposits by banks; only about one-quarter is accounted for by deposits by non-banks. Moreover, building and loan associations may in principle raise funds by issuing bearer bonds. With a few exceptions, however, this form of refinancing has been relatively insignificant

over the past few years. Initially, most building and loan associations ran down their own bank balances. In 1988 and 1989, by contrast, these liquid funds rose to roughly 8% of the balance sheet total. This might be an indication that, after the painful experience of earlier years, build-

ing and loan associations wished to build up certain liquid reserves, in order to be able to cope better with possible tensions in the "collective" building and loan association system and to safeguard its lasting viability. Similar considerations will probably have led to the increased purchases of securities by building and loan associations since 1988. Their share in the balance sheet total had risen to almost 10% by mid-1990, against no more than 3% in most of the preceding years.

The Profitability of Building and Loan Associations

The business climate, which was severely clouded over a lengthy period, is also reflected in building and loan associations' profit and loss accounts. Their profit for the year (after tax), for example, had fallen, with fluctuations, to as little as DM 274 million, or 0.18% of the volume of business3 by 1988; this was the lowest relative value ever recorded for a single year (see table 7 on page 35). In 1989, by contrast, the profit for the year rose again to DM 485 million, or 0.31% of the volume of business. There is some evidence that the trend towards a lasting deterioration in the profitability of building and loan associations has now been arrested. In 1989, for example, building and loan associations registered considerably higher relative profits than mortgage banks (0.18%), although this figure was admittedly below that for all banks4 (0.20%). Building and loan associations' rate of return on capital employed fell to an average of 7.5% p.a. between 1981 and 1989 (against 10.8% p.a. between 1976 and 1979).5 As a result, building and loan associations fell markedly behind mortgage banks and all banks, which have achieved an average rate of return on capital of 15.8% and 16.7%, respectively, in the past nine years.

The terms and conditions for building and loan associations' deposit and lending

	d loan associ	[Table 7
ļ	Net interest	Net fees and commissions received	Administrative	Operating result (col. 1 plus col. 2 less col. 3)	Excess of other receipts over other expenses 2	Profit for the year (cot. 4 plus cot. 5)	Memo Item Average annua balance sheet
Financial year	1	2	3	4	5	6	total .
	DM million						
1980	All building and I						
1980 1981 1982 1983 1984	3,408 3,908 4,148 4,246 4,314 4,272	493 272 563 352 365 342	2,437 2,544 2,621 2,710 2,655 3,004	1,464 1,636 2,090 1,888 1,824	283 1,127 1,325 1,361 1,071	1,181 509 765 527 753	126,1 136,6 144,8 151,3 156,6
1986 1987 1988 1989 p	4,073 3,677 3,685 3,766	338 472 450 587	3,038 3,027 3,064 3,161	1,610 1,373 1,322 1,071 1,192	1,166 915 850 797 707	444 458 472 274 485	158,6 157,2 155,1 155,1 156,4
1960	Private building a 2,235	nd loan associatio			 ,		
961 982 983 984 985 986	2,541 2,671 2,738 2,792	309 158 428 277 292 257	1,590 1,678 1,699 1,775 1,874 2,016	954 1,021 1,400 1,240 1,210 1,040	102 - 662 - 790 - 872 - 605 - 747	1,056 359 610 368 605 293	83,0 90,5 96,3 101,0 105,2 107,8
987 988 989 p	2,799 2,659 2,521 2,363 2,368	239 371 372 506 d loan association	2,016 2,033 2,054 2,081 2,149	865 838 654 725	- 575 - 498 - 495 - 357	290 340 159 368	106,65 105,05 105,5 106,55
980	1,173	184	847	510	205		
981 982 983 984 985 986 987	1,367 1,477 1,508 1,522 1,473 1,414 1,356 1,322	114 135 75 73 65 99 101 78	944 922 935 981 988 1,005 973 983	515 690 648 614 570 508 484	- 385 - 465 - 535 - 489 - 466 - 419 - 340 - 352	125 150 155 159 148 151 168 132	43,06 46,06 48,45 50,26 51,36 50,84 50,56 50,07
989 p	1,398	81	1,012	467	— 350	117	49.65 49.87
	% of average bala						·
180	All building and to 2.70	o.39	1.93	110			
81 82 83 84 85 86 87 86 89 9	2.86 2.86 2.81 2.75 2.69 2.59 2.59 2.37 2.40	0.20 0.39 0.23 0.23 0.21 0.21 0.21 0.39 0.38	1.93 1.86 1.81 1.79 1.82 1.89 1.93 1.95 1.97 2.02	1.16 1.20 1.44 1.25 1.16 1.01 0.87 0.85 0.69	- 0.22 - 0.83 - 0.91 - 0.90 - 0.68 - 0.73 - 0.58 - 0.55 - 0.51	0.94 0.37 0.53 0.35 0.46 0.29 0.30 0.18	
*	Private building an	d loan association	s				
80 81 82 83 84	2.69 2.80 2.77 2.71 2.65	0.37 0.18 0.44 0.27 0.28	1,91 1.85 1.76 1.76 1.78	1.15 1.13 1.45 1.22 1.15	0.12 0.73 0.82 0.86 0.58	1.27 0.40 0.63 0.36 0.57	· · · · · · · · · · · · · · · · · · ·
85 86 87 88 89 p	2.59 2.49 2.40 2.24 2.22	0.24 0.22 0.35 0.35 0.48	1.87 1.90 1.95 1.97 2.02	0.96 0.81 0.60 0.62 0.68	0.69	0.27 0.27 0.27 0.32 0.15 0.35	
	Public building and					 -	
90 91 92 93 84 85 96	2.72 2.97 3.04 3.00 2.97 2.90 2.79 2.71	0.43 0.25 0.28 0.15 0.14 0.17 0.19 0.20	1.97 1.88 1.90 1.86 1.91 1.95 1.98	1.10 1.34 1.42 1.20 1.20 1.12 1.00	- 0.89 - 1.01 - 1.10 - 0.97 - 0.91 - 0.82 - 0.67	0.29 0.33 0.32 0.32 0.29 0.30 0.33	,
36 39 p	2.66 2.80	0.20 0.16 0.16	1.94 1.98 2.03	0.97 0.84 0.93	- 0.71 - 0.61 - 0.70	0.26 0.23 0.23	

1 Excluding other taxes. — 2 including taxes on income, earnings and net income, and including other taxes. — p Provisional

business are fixed on a long-term basis upon the conclusion of the contract, and as such are independent of changes in interest rates. As long as the associations' new business expanded steadily (apart from minor declines which lasted

only for short periods), a continuous improvement in profitability was thus to be expected. In the 1980s, however, the balance between incoming and outgoing payments was lastingly disturbed. Admittedly, building loans, which had risen to a

record level, caused net interest received (the main income component of building and loan associations) to soar to DM 4.3 billion in 1984. In the ensuing period, however, it fell markedly again, as building and loan associations were less and less able to use low-interest contractual funds to grant higher-yielding interim loans. Instead, they had to have more recourse to relatively expensive borrowed resources. It was not until 1989, when savings deposits (which were partly likewise invested in higher yielding assets) increased markedly, that building and loan associations were able, for the first time for five years, to raise their net interest received slightly (+2.2%) and to expand their interest margin fractionally (from 2.37% to 2.40%).

After some major losses in the preceding period, building and loan associations have been able to raise their net fees and commissions received again since 1987. This probably owes something both to the increase in the amounts covered by the contracts and to the above-mentioned efforts in the direction of "one-stop" financing strategies. Relative to the volume of business, net receipts in this area in 1989, at 0.38%, were running at almost the same level as in 1982 (0.39%). Although the relative contribution of net fees and commissions received to overall profit has increased somewhat over the past few years, it continues to be relatively low, at 13 1/2 % of overall earnings. Administrative expenses grew rapidly during the 1980s and, at 2.02% of the volume of business in 1989, were higher than in any of the preceding years. Apparently the more difficult overall competitive situation has compelled building and loan associations to accept ever-higher operating and personnel expenses. The variety of the savings schemes offered, which has probably made contract administration more costly, seems to have tended to push up expenses as well. As a percentage of the volume of business, the operating result of building and loan associations averaged 1.02% between 1981 and

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"Sites-and-Services and Subsidies, The Economics of Low-Cost Housing in Developing Countries," The World Bank Economic Review, January 1987. Their analysis compares the interest rate to the rate of inflation during the year of the appraisal.

² For example, studies of agricultural credit policies have shown that the provision of concessional credit can never successfully offset other distortions in the economy, and in fact, such policies can easily lead to more concentrated distributions of wealth and income. See Claudio Gonzalez-Vega, Cheap Agricultural Credit: Redistribution in Reverse, in Dale Adams, Douglas Graham, and J.D. Von Pischke, Undermining Rural Development with Cheap Credit, Westview Press Boulder, 1984.

Robert Buckley is Senior Economist at the World Bank. He has worked in housing finance and housing policy reforms in over ten developing countries. This paper was originally prepared for presentation at the Inter-American Housing Union Conference, Rio de Janeiro in September 1990. The views expressed are not necessarily those of the World Bank.

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Pacific" which we hope will point the way for Bank assistance in the 1990s.

EMERGING THEMES IN ADB'S ASSISTANCE

Three themes have been common to the Bank's assistance to the housing sector since its inception:

- support for programs focussed on the poor;
- (2) institutional strengthening; and
- (3) achievement of sector-wide financial replicability.

The ADB's assistance for the housing sector in the 1990s is likely to involve the following:

- a continuation of in-situ upgrading and sites and services programs, with a greater role for community-based organizations, NGOs and private firms.
- the development of efficient land markets and local governmental institutions;
- the development of market-oriented housing finance institutions capable of mobilizing savings from the private sector;
- (iv) assistance for sector studies, feasibility studies, institutional strengthening, training, workshops and seminars focussed on the policy and operational aspects of the sector.

Jeffry R. Stubbs is Senior Project Economist, The Asian Development Bank, Manila, the Philippines . This paper is adapted from a paper he delivered at the Asia Pacific Federation of Housing Finance Institutions Conference in Bangkok in September 1990.

The views expressed in this paper are those of the author and do not necessarily reflect those of the ADB.

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1989, compared with 0.54% for mortgage banks and 0.84% for all banks.⁶ The excess of other receipts over other expenses has consistently improved overthe past few years. When interpreting these results, it must be borne in mind that taxes are also included in this "extraordinary" account. Since legally dependent building and loan associations do not show their tax expenses separately but include themin "other" expenses, for the sake

of uniformity the taxes paid by the other building and loan associations have also been included in this item.

Despite the above-mentioned pressure on their profits, building and loan associations further increased their own funds in the 1980s. too, by ploughing back substantial parts of their profit for the year. In 1989 building and loan associations' capital averaged roughly 5.3% of their volume of business. That was distinctly more than in the case of mortgage banks (2.5%) and other banks (3.6%). All in all, building and loan associations thus seem to be well equipped at the beginning of the 1990s to assume a major financing function in connection with the upswing which has got under way in housing construction, even though they will probably not be able to resume their old role, fostered as it was by substantial government promotion.

NOTES

- ¹The last article published on this subject was "Recent developments in building and loan association business" in Monthly Report of the Deutsche Bundesbank, Vol. 35, No. 4, April 1983, p. 25.
- ² In this context, this is understood to mean aggregate borrowing by the housing sector (as defined in the capital finance account) plus outpayments of allocated savings deposits.
- ³ The statistical term "volume of business" used here and customary in analyses of bankbalance sheets-is identical with "balance sheet total" in the case of building and loan associations.
- 4 Excluding building and loan associations.
- ⁵The year 1980 is disregarded here, because the relatively high profit for the year was primarily due to the fact that private building and loan associations had to release major amounts of general loan-loss provisions in a manner affecting the profit and loss account.
- ⁶ Excluding building and loan associations.